



The Preservation Trust of Vermont

Continuing Support for Vermont Communities Since 1980

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Home

News

Field Service Program

PTV Activities

Commentary

Success Stories

Annual Highlights

Publications

Funding

Links

About PTV

HISTORIC VERMONT

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10th Annual Historic Preservation Conference
Friday May 21, 2004 · Bellows Falls, Vermont

The Creative Community: Adventures in Preservation and Imagination

Dear Friends,

Many of you attended our very first statewide conference at Shelburne Farms in 1995. Now, ten years later, we have many preservation successes to celebrate from the Exner Block in Bellows Falls to the Haskell Opera House in Derby Line. All of our projects have taken much time, money and effort. But none would have gotten off the ground without the collective imaginative efforts of each and every one of you.

This year's conference "The Creative Community: Adventures in Preservation and Imagination" recognizes and celebrates how these efforts have and will continue to shape Vermont's villages and town centers. Bellows Falls, a vibrant and eclectic community, is ideally suited to learn first-hand how the creative drive can revitalize an entire downtown. Our keynote speaker Dayton Duncan will offer an inspiring look at the effort that went into bringing the Lewis and Clark Expedition alive for public television. Our afternoon sessions offer an in depth look at community pride, cultural heritage tourism, building community centers and more. The day ends with a closing reception at the Windham Hotel lobby.

We hope you'll come and share the day and your ideas with us!

Sincerely,

Paul Bruhn, Executive Director, Preservation Trust of Vermont

Jane Lendway, State Historic Preservation Officer

Robert McBride, Conference Coordinator and Rockingham Arts and Museum Project Executive Director

[TO VIEW THEN PRINT ONLY THE REGISTRATION FORM, CLICK HERE](#)

AGENDA

8:45 Registration, Rockingham Town Hall Lobby

9:30 "As the River Flows," a brief video journey through the history of Rockingham

9:45 Introductory Remarks by Governor Jim Douglas

10:00 The Creative Community – 5-minute Success Stories in the Bellows Falls and Rockingham Areas.

Town officials, business owners, and representatives from several community organizations describe what it is about Bellows Falls that makes it a growing and thriving community where businesses and entrepreneurs increasingly choose to locate.

10:45 Key Note Speaker: Dayton Duncan

Dayton Duncan is author of nine books and co-producer of *Lewis and Clark: The Journey of the Corps of Discovery*, a 4-hour documentary that attained the second highest rating in the history of PBS. Learn how Mr. Duncan successfully translated the remarkable history of a time and place into a compelling work of art.

LUNCH 12:00-1:15

Cook out prepared by Lisai's Cash market to benefit the Rockingham Old Home Days

EARLY AFTERNOON SESSIONS: 1:30-3:00

EA1) Cultural Heritage Tourism in Bellows Falls and Beyond

Learn how the Bellows Falls Waypoint Interpretive Center as part of the Connecticut River Byway Initiative was developed, from ideas and planning, to funding project costs, working with architects, designing exhibits, and marketing and staffing. Get an overview of the Vermont and Connecticut River Byways program. Find out how important customer service is in the cultural heritage tourism industry.

Presenters: Sharon Francis, Connecticut River Byway Program; Ellen Howard, Town of Rockingham Zoning Administrator; Diane Konrady Vermont Department of Tourism and Marketing.

EA2) Video: An Effective Marketing Tool

When is video the appropriate marketing tool to tell the story? Learn from the experienced videographers how to budget, define the story and use video for education and development of your ideas and plans.

Presenters: Suzanne Groenewold, creator of As the River Flows, a Journey Through the History of Rockingham. Groenewold, a videographer, editor, producer, and systems coordinator founded Fall Mountain Productions, a digital video production company located in Bellows Falls, Vermont. Caro Thompson, creator of the Connecticut River Byway video. Caro Thompson has been involved in television production since 1981 and was a contract producer from Vermont Public Televisions from 1994-2003. One notable project was her program Barns: Legacy of Wood & Stone.

EA3) "The Town Center Belongs in the Town Center"...and other success stories

Back by popular demand, Wayne French joins other community activists to talk about the importance of vital downtowns and village centers as civic, commercial, retail, and social centers. Lisa Carlson explains Canterbury's community wide effort not only save their village store, but to actually buy it! And Mark Benz will describe Lincoln's success bringing an old use back to an old building.

Presenters: Paul Bruhn and Ann Cousins, Preservation Trust of Vermont; Wayne French, Westmore; Lisa Carlson, Canterbury Village General Store, New Hampshire; Mark Benz, Burnham Hall, Lincoln

EA4) Youth: Our Present and Our Future

How do we listen to our youth and effectively work with

them to create vital communities? Jeremy Nesoff, an educator at the Compass School, will introduce an exhibition of students' work entitled "Photography for Social Change." Bess O'Brien, producer and director, will give an overview of "The Voices Project" – a state-wide theatre production based on the original writing and music of Vermont teens. The project will tour the state in the spring of 2005. Janet Ressler of the Vermont Arts Council will speak about her project "Out of School Time Network" which highlights how youth benefit from participating in the arts and grants that are available through the VT Arts Council.

Presenters: Bess O'Brien, Youth Voices; Jeremy Nesoff and students, Compass School; Janet Ressler Vermont Arts Council; Beth Stickney, writer.

EA5) Cleaning up Dirty History (Brownfields)

Brownfields are abandoned, idled, or under-used industrial and commercial facilities where expansion or redevelopment is complicated by real or perceived environmental contamination. Finding out that your historic building might be contaminated does not mean the end of a project. Learn about local success stories and opportunities to redevelop your historic Brownfields.

Presenters: EPA New England Brownfields Team; VTDEC; Shane O'Keefe, Municipal Manager, Town of Rockingham; Lyssa Pappazian, Historic Preservation Consultant involved with TLR project; Susan McMahon, Senior Planner, Windham Regional Commission; EPA Historic Preservation Staff.

EA6) Walking Tour of Victorian-era Neighborhood.

Bellows Falls industrial and commercial boom in the 19th and early 20th centuries produced not only brick industrial mills and a classic American Main Street downtown, but also a nearby neighborhood of Victorian-era residences owned and occupied by business owners, managers and workers. Early Federal- and Greek Revival-style residences survive among Italianate, French Empire, Classical Revival and Shingle-style homes, many with associated barns and carriage barns. The neighborhood was recently listed on the National Register of Historic Places.

Tour Guide: Chris Cole, CLG Coordinator, Town of Rockingham.

EA12) Vermont Advisory Council on Historic Preservation Meeting

Join the Vermont Advisory Council on Historic Preservation in a working session to evaluate buildings and archeological sites for listing on the State Register of Historic Places. Also rank grant applications for the Barn Grants program. Learn about the criteria used to judge sites for historic designation. See how the evaluators view grant applications and gain insights to help your own projects become more competitive. Interactive, with time for your questions and comments.

Advisory Council Members: Peter Mallery, Chair of the Council, and members Glenn Andres, Elizabeth Boepple, James Petersen, George Turner, and Tracy Martin

NOTE: THIS SESSION WAS ORIGINALLY SCHEDULED FOR LATE AFTERNOON

LATE AFTERNOON SESSIONS 3:15-4:45

LA7) Community Pride & Revitalization

Rockingham's Certified Local Government was founded in 1987, one of the state's oldest. For the past seven years it has conducted inter-related programs that have made significant contributions to the community's appearance and its appreciation of its history and historic architecture. Learn about the Rockingham CLG's core activities, "Paint Your Lady," the Annual Old House Awards, and the Speakers Program, and discuss how these activities may be relevant to your own community.

Presenters: Jane Lendway Acting State Historic Preservation Officer and Co-coordinator of the Vermont Downtown Program, and former Certified Local Government Coordinator, at the Vermont Division for Historic Preservation; Chris Cole, CLG Coordinator; Ellen Howard, CLG Commission member.

LA8) The Howard Block and the Exner Block

Tour two downtown affordable housing/retail developments that were key in the bricks and mortar renaissance of Bellows Falls. Converse with funders, project managers, architects and consultants and discuss the challenges that arose in each project from marketing through construction.

Presenters: Gus Seelig, Vermont Housing and Conservation Board; Lynn Mansfield, Housing Vermont; Denny Freshee, architect.

LA9) Marketing Your Preservation Story

What makes a story newsworthy? How do you convince the media? What makes people pay attention to preservation stories? Learn the tricks of the trade from the people who know!

Presenters: Tom Slayton, Vermont Life; Marita Rivero WGBH, Boston; Wes Johnson, Publisher of The Message of the Week.

LA10) Historic Building Surveys in the 21st Century

Over the past year, the Vermont Division for Historic Preservation has developed new computer technology to make inventorying historic buildings easier. The new system uses handheld computers, digital cameras, and Geographic Information System (GIS) mapping technology. The Rockingham Historical Preservation Commission sponsored a pilot test of the new system in Bellows Falls using volunteers to gather building information under the direction of an architectural historian. Hear the results, try the technology, and see if it's something you might like to use to create or update historic surveys in your town.

Presenters: Nancy Boone and Sue Jamele, Vermont Division for Historic Preservation, and Paula Sagerman, Historic Preservation Consultant

LA11) Redevelopment on a Shoe-String

Come and learn from about successful redevelopment strategies that have been pursued for villages and downtowns. Topics will include grant programs, infill development, infrastructure enhancement, façade improvements and village and downtown designation.

Pip Bannister, Architect and Chair of Putney Planning Commission; Tom Franks, Executive Director Building A Better Brattleboro; Robert McBride, Rockingham Area Museum Project; Susan McMahon, Senior Planner, Windham Regional Commission.

LA12) Vermont Advisory Council on Historic Preservation Meeting

THIS SESSION HAS BEEN MOVED TO EARLY AFTERNOON

ALL AFTERNOON SESSION: 1:30-4:30**AA1) Rockingham Through the Ages**

This eclectic guided bus tour leaves from downtown, passes over the Bellows Falls Canal, pauses at the scenic Connecticut River gorge for a view of two historic arch bridges and Native American petroglyphs, proceeds to an inside look at one of Rockingham's award-winning high-tech industries, steps back 200 years into the Rockingham Meeting House, a National Historic Landmark, and circles through the countryside to Saxtons River, an historic district and designated village center. Additional Charge of \$20.

Tour guide: Richard Ewald, Rockingham Director of Community Development, architectural historian, and author of Proud to Live Here.

ON YOUR OWN

These options are available all afternoon

The Movie Room***Downside UP***

What happens when an impoverished, working-class town decides that its best hope for survival is contemporary art? Can these disparate worlds benefit each other? And why would they try? This short movie covers the development of MassMOCA and its impact on the Town of North Adams, Massachusetts.

www.newday.com/films/Downside_Up.html

Lustron: The House America's been Waiting For

This one hour movie tells the story of Chicago inventor Carl Strandlund and his crusade to revolutionize homebuilding by mass-producing steel houses—*100 each day*—on an assembly line.

www.lustron.org

Bellows Falls Self-Guided Walking Tour

Visit The Grist Mill, Immanuel Episcopal Church and cemetery, Waypoint Center, Readmore.

Conservation Demonstration Room

Windows by University of Vermont Historic Preservation students involved in Las Flores Stabilization project

Plastering by (Rory Brennan)

Timber Framing by Joel McCarty, Ex. Dir. Timber Framers Guild,

Sign Painting by Frank Hawkins

RECEPTION: 4:30 WINDHAM HOTEL LOBBY

Cash bar

**TO VIEW THEN PRINT ONLY THE REGISTRATION FORM,
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DIRECTIONS and PARKING

From the north, take exit 6 off of I-91, follow Route 5 south for 3 miles to downtown Bellows Falls. From the south, take exit 5 off of I-91, follow off ramp, take Route 5 north for three miles to downtown Bellows Falls.

Look for signs directing you to downtown municipal lots. Please refrain from parking on the square in downtown out of respect for the downtown retailers.

Printable map: <http://www.bellowsfalls.org/images/whereis%20BF.gif>

Printable map of downtown Bellows Falls:
<http://www.bellowsfalls.org/images/square.gif>

ACCOMMODATIONS

Readmore Bed, Breakfast & Books

1 Hapgood Place
Gracious hospitality in luxurious surroundings
463-9415 read@sover.net
www.readmoreinn.com

The Old Tavern at Grafton

The Old Tavern at Grafton
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Grafton, VT 05146
800-843-1801 phone
802-843-2245 fax
oldtavern@vermontel.net
www.windham-foundation.org/oldtavern/

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www.horsefeathersinn.com

Inn at Saxton's River

Saxtons River

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River Mist B&B

7 Burt Street, Bellows Falls
Best Gourmet Breakfast in Vermont!
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www.river-mist.com

Everyday Inn- formerly Rockingham Motor Inn

Route 5 North of Bellows Falls
Outdoor pool, volleyball & horseshoes, Lounge & Food
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www.everydayinn.com

FOR MORE INFORMATION ABOUT THE REGION

Great Falls Regional Chamber of Commerce, 802-463-4280.
<http://www.gfrcc.org/>

The Bellows Falls Downtown Development Alliance
<http://www.bellowsfalls.org/>

ACCESSIBILITY

Most session sites are handicap accessible. Please contact Robert McBride at (802) 463-3252 if there is anything we can do to assist you in making special arrangements.

THANK YOU SPONSORS

Rockingham Certified Local Government
www.dhca.state.vt.us/DHP/programs/clg_contact.html

Bellows Falls Downtown Development Alliance
www.bellowsfalls.org

Chittenden Bank
www.Chittenden.com

Housing Vermont
www.hvt.org

Rockingham Arts and Museum Project
<http://www.ramp-vt.org>

Southern Vermont RMO
www.SouthernVermont.com

Vermont Arts Council
www.vermontartscouncil.org

Vermont Country Store
www.vermontcountrystore.com

Sovernet
www.sover.net

Springfield/Brattleboro Savings & Loan
www.rightreasons.com

Vermont Department of Tourism and Marketing
www.VermontVacation.com

Vermont Forum on Sprawl
www.vtsprawl.org

Windham Regional Planning Commission
www.rpc.windham.vt.us

Connecticut River Scenic Byways
www.ctrivertravel.net

Vermont Scenery Preservation Council
www.vtscenery.org

Nancy Wettach

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REGISTRATION FORM

Yes! Please sign me up for Vermont's 10th Annual Historic Preservation Conference on May 21, 2004, in Bellows Falls, Vermont.

Name

Organization

Address

City, State, Zip

Phone

E-mail

1st Choice Early Afternoon Workshop # _____

1st Choice Late Afternoon Workshop # _____

or

All Afternoon Tour or Workshop (please add \$20 to cover the cost of the tour bus) # _____

Please check which one of the following lunch choices you prefer:

marinated chicken breast

marinated steak

veggie burger

Do you plan to attend the reception? _____

The cost for the conference, lunch and reception is \$50. Bus tour participants, please add \$20 to cover the cost of transportation. Please enclose a check payable to the Preservation Trust of Vermont. Send your check and registration **by MAY 14th** to:

***Historic Preservation Conference
c/o Meg Campbell
99 Furnace Grove Road
Bennington, VT 05201***

Any questions about the registration, contact Meg Campbell, 442-8951,
meg@ptvermont.org

Any other conference-related questions, contact
Robert McBride, Conference Coordinator, 463-3252, ramp@sover.net

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The Preservation Trust of Vermont | 104 Church Street | Burlington, VT 05401
Phone: 802-658-6647 | Fax: 802-658-0576
email: paul@ptvermont.org